

The Campaign for Sensible Transportation

831 · 425 · 7581 — www.sensibletransportation.org/survey

Survey: Commute Habits of People Who Work Downtown

The Campaign for Sensible Transportation wants to create better transportation options for people who work downtown. We'd like to learn more about how you get to work, and about what kinds of alternative transportation options you're interested in. Increasing the use of alternative transportation downtown will mean less traffic and parking congestion, reduced demand for new parking garages, and a more sustainable Santa Cruz.

This survey should only take 7 minutes to complete (less online) and your answers will be kept confidential.

Everyone who fills out the survey is eligible to win great prizes, like a cruiser bicycle from Spokesman or a Well Within hot tub session for two. (Just remember to include your contact information on the last page.) Thank you for participating!

DEMOGRAPHIC INFO

Age group: 16–24 25–44 45–54 55–64 65+

Gender: Female Male

1. Where do you live?

City/Town: _____ Zip code: _____

2. Approximately how many miles is it from your home to your work, one way?

- less than 1 mile
- 1–3 miles
- 3–5 miles
- 5–10 miles
- 10–15 miles
- more than 15 miles

Distances from downtown:

UCSC (Bay & High).....	2 miles	Aptos High.....	10 miles
Natural Bridges.....	3 miles	Ben Lomond.....	10.5 miles
17th Ave & Brommer St.....	3 miles	Boulder Creek.....	14 miles
Capitola Mall.....	4 miles	Corralitos.....	15 miles
Scotts Valley Dr & Mt Hermon Rd.....	6 miles	Freedom.....	16 miles
Cabrillo College.....	6.5 miles	Watsonville High.....	18 miles
Felton.....	7.5 miles		

3. What business do you work for? _____

4. What type of business is it?

- | | |
|---|--|
| <input type="checkbox"/> Community Organization | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Food and Dining | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Government/Public Sector | |
| <input type="checkbox"/> Health Care | |

5. How many days per week do you usually work? (Choose one.)

- 1 2 3 4 5 6 7

6. How do you get to work? Please indicate the number of days per week that you typically use each mode: (please make sure the total matches the number you indicated in #5 above)

___ Drive Alone ___ Bicycle ___ Other: _____
___ Carpool ___ Bus
___ Walk ___ Motorized Bike

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7. Please indicate how you feel about your primary mode of transportation. Check one item only:

- I love it!
 - I'm satisfied with it.
 - I feel frustrated with it.
 - I hate it.
- Additional Thoughts: _____

8. Are you interested in using a more environmentally friendly commute option?

- Yes
- No
- My commute mode is already environmentally friendly.

NUMBERS 9 THROUGH 14 ARE FOR PEOPLE WHO PRIMARILY DRIVE ALONE TO WORK. IF YOU DON'T PRIMARILY DRIVE ALONE, PLEASE GO TO NUMBER 15.

9. Where do you usually park when you work downtown?

- Employer's parking lot
- Pay garage/lot
- Free city lot
- Metered spaces on the street
- Time-restricted spaces on the street
- Unrestricted spaces on the street
- Other: _____

10. If you pay for parking, what are your monthly parking costs?

Parking permit _____/mo. Parking tickets _____/mo.
Garage/lot fees _____/mo. Other: _____/mo.
Meters _____/mo.

11. How much of your monthly parking costs are paid for by your employer? _____

12. In the list below, rank your 1st and 2nd choices for getting to work if you couldn't use your car.

- ___ Carpool ___ Bus
- ___ Walk ___ Motorized Bike
- ___ Bicycle ___ Other: _____

13. What makes it difficult for you to use transportation modes other than a car? Check all that apply.

- I have a disability or health issue
- I live too far to bike/walk
- No bus stop close to my home
- Bus schedule does not meet my needs
- I need to pick up/drop off my kids
- I like to have my car in case of family emergencies
- I have to look presentable for work
- It's hard to find the motivation
- Other modes take longer than driving
- I use my car to run personal errands during the day or before/after work
- I use my car for work purposes
- I like to be alone
- Others will judge me if I don't drive to work
- I frequently work irregular hours
- Bad weather is a deterrent
- I'm worried about my personal safety
- Other: _____

Comments:

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14. How many days during a typical workweek do you drop off/pick up children at school/daycare during your commute?

- None
- 1–2 days a week
- 3–4 days a week
- 5 days a week
- 6–7 days a week

15. What would make it easier for you to use the following modes of transportation? Please check all that apply:

BIKING to work would be easier if . . .

- I owned a bike
 - I had more confidence/bike skills
 - I had a biking partner to commute with
 - My travel distance was shorter
 - There were more/better bike lanes
 - There was less automobile traffic
 - The route to work was safer
 - My workplace had shower facilities
 - I had somewhere secure to put my bike
 - I was in better shape
 - I didn't have to carry so much to work
 - I didn't have to ride in the dark
 - Other:
-

RIDING THE BUS to work would be easier if . . .

- Fares were lower
 - Buses ran earlier/later
 - Service was more frequent
 - Service was punctual/reliable
 - There was a bus stop closer to my home
 - There was a bus stop closer to my work
 - There was a park-and-ride lot near my home
 - Bus stops were nicer (benches, shelters)
 - I felt safer on the bus
 - I felt safer waiting at the bus stop
 - I felt safer getting to/from the bus stop when it's dark
 - Schedules were easier to understand
 - Other:
-

WALKING to work would be easier if . . .

- My travel distance was shorter
 - There were better/more sidewalks
 - There was less automobile traffic
 - The route to work was safer
 - The route to work was more direct
 - My workplace had shower facilities
 - I was in better shape
 - I didn't have to carry so much to work
 - I had a secure place at work to store my belongings
 - I didn't have to walk in the dark
 - Other:
-

16. If you have a physical disability or health issue, what would make it easier for you to walk, bike, or take the bus to work?

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17. Now we'd like your opinion about several transportation benefits we think might help people who work downtown; these benefits could be funded by an increase in downtown parking fees. Please indicate your level of interest in each.

- **A monthly bus pass for \$5**
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **Credit at bike stores**
(with your commitment to bike to work)
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **Credit at shoe stores**
(with your commitment to walk to work)
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **A discounted folding bike**
(to take on the bus)
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **A free, guaranteed taxi ride home in case of emergency or unexpected overtime**
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **A service that helps me find a carpool to join**
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **A discounted parking permit for carpooling**
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **Free membership in a car-sharing program**
(e.g., Zipcar)
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested
- **Free parking at the Boardwalk during winter months, with a shuttle to downtown**
 - Very Interested – I would definitely use it
 - Interested – I'd like to have the option
 - Not Interested

Comments:

17. If you're interested in getting involved with the Campaign for Sensible Transportation, please let us know how:

- I'd like to help get this survey to others at my work.
- I'd like to volunteer with the Campaign for Sensible Transportation.
- I'd like to donate money.
- Other: _____

Thank you for your time! Please give your completed survey to your employer, or contact us and we'll pick it up.

To win a raffle prize, or you want to get involved with the Campaign, we need to be able to contact you:

Name: _____ Phone: _____ E-mail _____